Objective

Vrinda store wants to create an annual sales report for 2022. So that, Vrinda can understand their customers and grow more sales in 2023.

Sample Questions:

* Compare the sales and orders using a single chart.
* Which month got the highest sales and orders?
* Who purchased more - men or women in 2022?
* What are different order status in 2022?
* List top 10 states contributing to the sales.
* Relation between age and gender based on the number of orders.
* Which channel is contributing to maximum sales?
* Highest selling category?

Process/Steps:

* Data Exploration
* Data Cleaning
* Data Processing
* Exploratory Data Analysis/ Data Analysis
* Insights and Conclusions